206, 1201 - 5 St SW Calgary, AB T2R 0Y6

To Whom It May Concern,

I am pleased to write this letter in support of Anna Rybnickova's application for employment. As editor of Where Calgary, I was responsible for overseeing Anna's internship at our office. I was impressed by her writing skills, initiative, and strong work ethic. Anna quickly made herself a valued member of our team and was able to handle duties beyond the normal scope of an intern.

During her internship with our editorial team, Anna was responsible for a variety of duties including writing articles for publication in print and online, posting regularly on our social media channels, and proofreading magazines, among other tasks. She was successful in managing her time well and meeting all deadlines, and she always started and finished assignments with enthusiasm.

One of the tasks that Anna excelled at was writing articles for our bimonthly magazine, Where Calgary, and our annual luxury-focused publication, Essential. The articles were important pieces for the magazines and Anna was able to capture what we were looking for with a sophisticated yet approachable tone to her writing. Furthermore, she went above and beyond with her work on our social media channels by taking the initiative to poll our followers and create a strategy that informed our approach to both social media posts and blog topics.

In closing, I'd like to reiterate my strong support for Anna's application. I was very satisfied with her job performance at Where Calgary and I'm certain her future employer will find her to be an excellent asset to their team. Please don't hesitate to contact me for further information.

Sincerely,

Rachael Frey

Where Calgary / St. Joseph Media

rfrey@where.ca 403-299-1842